





My Business and Search Stats

Google My Business

 49% of the business will get more than 1,000 views of searches per month - Smammarketing

 Research from Think with Google shows a 900+ percent increase in mobile searches for “___ near me today/tonight” - Think With Google

Hotels have the highest number of views on search and maps, while Car dealerships get the highest number of calls and visits from GMB

 34% of “near me” searches done via tablets and desktops resulted in in-store visits. Also 50% of “near me” Google searches done through mobile results in a store visit.

 84% of the searches are discovery searches

 Businesses are 70% more likely to attract local visits from browsing users

**“Google is the new homepage”
Mike Blumenthal**



Google Search Statistics



Google is the most visited website with 62.19 billion visits in 2019



Google has 92.05% of search engine market share globally



Google processes 5.5 billion searches per day



92.26% of all global searches take place on Google



16 – 20% of all annual Google search results are new



63% of Google searches come from mobile devices



69% of ad clicks came from mobile

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